

2026

RAND  
LUXURY

PRESENTS THE INAUGURAL

# GANSEVOORT CONCOURS

SATURDAY, JUNE 6  
11:00AM - 4:00PM

GANSEVOORT STREET  
MANHATTAN, NY

BENEFITING:



charity: water

WWW.RANDLUXURY.COM



THE 2026  
GANSEVOORT CONCOURS  
WILL SHOWCASE:







RAND LUXURY PRESENTS THE

# GANSEVOORT

## CONCOURS

RAND Luxury is proud to produce the inaugural **GANSEVOORT CONCOURS** on **June 6th**. This charity car show gives your brand direct access to hundreds of affluent car owners & media while showcasing your products & services.

**BENEFITS & PARTICIPATION DETAILS**

- Brand activation on one of Manhattan’s most famous streets that’s home to the finest luxury retail brands
- Company Sign, white linen draped table & chairs
- Access to hundreds of affluent car collectors
- Ability to sell products & services to invited VIPs
- Your logo on the Official Invite and Step & Repeat
- Customized Invitations for your best clients to attend
- Access to all event photography & videography

**GOLD**

\$5,000

- 10’ x 10’ showcase area & a 6’ table
- Includes 4 Complimentary VIP Passes for clients and 4 Staff Passes

**PLATINUM**

\$10,000

- 20’ x 10’ showcase area & Two 6’ tables
- Includes 8 Complimentary VIP Passes for clients and 6 Staff Passes

**DEALERSHIP**

\$12,500

- Showcase area for 2 vehicles & Two 6’ tables
- Includes 12 Complimentary VIP Passes for clients and 6 Staff Passes

**DIAMOND TITLE**

\$25,000

- 20’ x 20’ four booth showcase pavilion
- Includes 20 Complimentary VIP Passes for clients and 8 Staff Passes
- Prime booth location
- Logo inclusion on all invitations, press releases, and social media
- Dedicated email blast post event to the entire database of over 10,000 affluent guests of past RAND Luxury events

To reserve your participation contact Bradford Rand, President at [BRand@RANDLuxury.com](mailto:BRand@RANDLuxury.com) or 917.992.1333



15+ YEARS WORKING WITH THE WORLD'S MOST LUXURIOUS BRANDS

- RAND Luxury’s team has produced over 3,000 events globally including:
- Product launches for LG Electronics, Aston Martin, SONY, Steinway Lyngdorf, Rolls-Royce, Armani, Bentley, Bugatti, Leica Camera & Maserati
- Charity events for The South Hampton Animal Shelter, The American Red Cross, The Samuel Waxman Cancer Research Foundation, The Southampton Hospital, VH1 Save The Music Foundation & City Harvest
- Red Carpet Film Premieres & Receptions during the Sundance & Toronto Film Festivals

PARTIAL LIST OF PREVIOUS SPONSORS & BRANDS

Ferrari	Cohiba	Porsche	Louis XIII
Aston Martin	Morgan Stanley	Ineos	Resorts World
Roger Dubuis	Universal Autosports	Optyx New York	Jet Aviation
Manhattan Motorcars	Compass	Vahan Jewelry	LUCID
The Macallan	Panerai	Notorious Pink	Ryan Friedman Motorcars
Apollo Jets	Ducati	San Benedetto Water	Peroni
Chopard	LG Electronics	ICON Aircraft	Putnam Leasing
Crestron Electronics	Leica Camera	McLaren	One Roq Vodka
Harry Winston	Bang & Olufsen	Cayman Islands Tourism	DeLonghi & more...

INVITED PRESS & MEDIA OUTLETS INCLUDE

The New York Times

HAMPTONS  
MAGAZINE

Robb Report

FT  
FINANCIAL  
TIMES

AVENUE

NEW YORK POST  
Page  
Six

THE WALL STREET JOURNAL

HC&G  
Hamptons Cottages and Gardens

VARIETY





Please complete the entire form and email it to **Nancy Mathew** at [NMathew@RANDLuxury.com](mailto:NMathew@RANDLuxury.com)

**Saturday, June 6** | 11:00AM - 4:00PM  
Rain Date, June 7

**Gansevoort Street** | Manhattan, NY

Participation

Sponsorship Level

☐ **Gold**  
\$5,000  
**Dealership**  
☐ \$12,500

☐ **Platinum**  
\$10,000  
**Diamond Title**  
☐ \$25,000

Agreed Participation Fee

Please Check Method of Payment

☐ Bank Wire    ☐ Check    ☐ Credit Card

If paying by credit card, a secure link will be emailed to you.

Print Name

Date

Authorized Signature

Brand Information

Company

Website

Event Contact

Title

Email

Telephone

Address

City

State

Zip Code

Terms

RAND Luxury & its media and automotive sponsors are not responsible for lost, stolen or damaged products or displays during the event, set up or break down. All participants are required to carry their own event insurance. All sponsorship sales are final. Payment is due prior to event date. Any past due invoices are subject to a monthly fee of 2.5%. Cancellations must be submitted in writing no later than 30 days prior to event. Cancellations made within 30 days will result in a credit for a future luxury event.

Questions?

For any questions, contact **Bradford Rand**, President at [BRand@RANDLuxury.com](mailto:BRand@RANDLuxury.com) or **917.992.1333**