

2022

RAND
LUXURY

PRESENTS THE ANNUAL

HAMPTONS
CONCOURS

SATURDAY, JULY 16, 2022
PRIVATE ESTATE, HAMPTONS, NY

BENEFITING: **BCRF** BREAST
CANCER
RESEARCH
FOUNDATION

*Celebrating
75 years of*



HAMPTONSCONCOURS.COM





RAND LUXURY PRESENTS

THE HAMPTONS CONCOURS

RAND Luxury is proud to produce a Private Concours in the Hamptons on **July 16th**. This intimate setting will give your brand direct access to hundreds of affluent guests and media while showcasing your products and services at a Multi-Million Dollar Estate.

BENEFITS & PARTICIPATION DETAILS

- Brand activation at a multi-million dollar estate
- Showcase area under a white linen draped canopy, table(s), company sign & chairs
- Direct access to 300+ affluent, invite-only guests
- Ability to sell products & services to invited VIPs
- Your logo on the Official Invite and Step & Repeat
- Customized Invitations for your best clients to attend
- Access to all event photography & videography

GOLD

\$5,000

- 10' x 10' showcase area & a 6' table
- Includes 8 Complimentary VIP Passes for clients and 4 Staff Passes

PLATINUM

\$10,000

- 20' x 10' showcase area & Two 6' tables
- Includes 16 Complimentary VIP Passes for clients and 8 Staff Passes

DEALERSHIP

\$10,000

- Showcase area for 4 vehicles & Two 6' tables
- Includes 20 Complimentary VIP Passes for clients and 8 Staff Passes

DIAMOND TITLE

\$25,000

- 20' x 20' four booth showcase pavilion
- Includes 30 Complimentary VIP Passes for clients and 8 Staff Passes
- Prime booth location
- Logo inclusion on all invitations, press releases, and social media
- Dedicated email blast post event to the entire database of over 10,000 affluent guests of past RAND luxury events

RAND LUXURY

15+ YEARS WORKING WITH THE WORLD'S MOST LUXURIOUS BRANDS

- RAND Luxury's team has produced over 2,500 events globally
- Product launches have included LG Electronics, Aston Martin, SONY, Steinway Lyngdorf, Montegrappa, Hasselblad, Bentley, Bugatti, Leica & Maserati
- Charity events for The American Red Cross, The Samuel Waxman Cancer Research Foundation, The Southampton Hospital, VH1 Save The Music Foundation in East Hampton & City Harvest in NYC.

PARTIAL LIST OF PREVIOUS SPONSORS & BRANDS

Maserati	Disaronno	Voss Water	La Maison du Chocolat
Aston Martin	St. Barth Tourism	Puerto Rico Tourism	Jet Aviation
Robert Graham	Panerai	Steinway & Sons	de Grisogono
Mercedes Benz	Ducati	SONY	The Macallan
Monticello Motorclub	Harman	Thompson Speedway	Ketel One
BMW	LG Electronics	Maurice Lacroix	Louis XIII
Chopard	Leica Camera	Saratoga Spring Water	Hinckley Yachts
Crestron Electronics	Bang & Olufsen	ICON Aircraft	and many more
Harry Winston	Cohiba	Cayman Islands Tourism	

INVITED PRESS & MEDIA OUTLETS INCLUDE

The New York Times

HAMPTONS
MAGAZINE

Robb Report

FT
FINANCIAL
TIMES

AVENUE

NEW YORK POST
Page
Six

THE WALL STREET JOURNAL

HC&G
Hamptons Cottages and Gardens

VARIETY

PAST NOTABLE GUESTS



MICHAEL STRAHAN & THE FISHEL FAMILY



AUBREY PLAZA

JOHN LEGEND & FAMILY



GERARD BUTLER & BRADFORD RAND



KELLY BENSIMON

Participation

Sponsorship Level

Gold
\$5,000

Platinum
\$10,000

Dealership
\$10,000

Diamond Title
\$25,000

Agreed Participation Fee

Please Check Method of Payment

Bank Wire

Check

Credit Card

*If paying by credit card, a secure link will be
emailed to you.*

Print Name

Date

Authorized Signature

Brand Information

Company

Website

Event Contact

Title

Email

Telephone

Address

City

State

Zip Code

Terms

RAND Luxury & its media and automotive sponsors are not responsible for lost, stolen or damaged products or displays during the event, set up or break down. All participants are required to carry their own event insurance. All sponsorship sales are final. Payment is due prior to event date. Any past due invoices are subject to a monthly fee of 2.5%. Cancellations must be submitted in writing no later than 30 days prior to event. Cancellations made within 30 days will result in a credit for a future luxury event.